



HCA

HUNTLEY
COMMUNITY
ASSOCIATION

EXPLORATORY MEETING –
TRANSIT IN CARP

APRIL 4 MEETING

OUR GUESTS & PARTNERS TONIGHT



AGENDA



TOPIC	PRESENTER	TIMING (mins)
Opening Remarks	Will Rado Director, Huntley Community Association	5
Introductions, Agenda & Meeting Format	Randall Denley MC	5
OC Transpo Presentation	Pat Scrimgeour Director Transit Customer Systems and Planning, OC Transpo	30
Belleville Transit Bus-Hailing Presentation	Paul Buck Manager Transit Operations, City of Belleville	30
Innisfil Transit Ride-Sharing Presentation	Paul Pentikainen Senior Policy Adviser, Town of Innisfil	30
Q&A	Randall Denley MC	30-45
Closing Remarks & Next Steps	Eli El Chantiry Counsellor Ward 5, City of Ottawa	10



Rural Transit in West Carleton-March

Pat Scrimgeour
Director of Transit Customer Systems and Planning
OC Transpo

Background – Rural transit in Ottawa

- Following amalgamation in 2001, the City conducted consultation in all rural areas regarding residents' interest in public transit service
- Some pre-amalgamation municipalities had provided service, others had not
- Following two rounds of consultation, Council decided to provide:
 - Para Transpo service in all parts of the City (continues, but since modified)
 - Peak-period direct trips to downtown from certain larger villages (continues)
 - Off-peak service from four villages (since discontinued based on low use)
 - Peak and evening feeder trips in certain areas (since discontinued; low use)
- In West Carleton, only Para Transpo service was provided

Current status – rural transit in Ottawa

- Para Transpo service in all parts of the City
- Peak-period direct trips to downtown from certain larger villages
- Weekly shoppers' service from five rural areas
- Funding for community support service agencies
- Contribution towards maintenance of park and ride lots

- Urban transit area, transit tax approx. \$628 per year
- Rural areas with direct trips, transit tax approx. \$190 per year
- Rural areas with no direct trips, transit tax approx. \$54 per year

Current status of rural transit in West Carleton

- Para Transpo service from all points in West Carleton to any point in the Urban Transit Area
- Free service on Shoppers' Route 303 on Wednesdays from Dunrobin and Carp to Stittsville, Kanata, Bayshore, and Carlingwood
- Funding for transportation provided by Western Ottawa Community Resource Centre (WOCRC)
- Access to OC Transpo service at park and ride lots at Innovation, Carp Road, Canadian Tire Centre, Terry Fox, and Eagleson

Paths to building an option for consideration

- What is the transportation problem or problems that we are trying to address?
- What are the possible solutions to address these needs?
- Which is the most effective solution?
- What would it cost?
- How could these costs be funded?
- How could consensus be built?
- What would Council need to consider and decide?

What are the transportation problems?

Possibilities:

- Mobility for those without access to cars
- Access for workers from urban Ottawa to workplaces in West Carleton
- Relieving auto traffic congestion on West Carleton roads
- Reducing pressure on park and ride lots
- Mobility for particular groups – e.g., seniors, low-income, youth, people with disabilities
- + More?

What are the possible solutions?

- Expanded vehicle-for-hire availability
- Subsidy for vehicle-for-hire trips
- Fixed route bus service at certain times
- On-demand bus service at certain times
- + More?

What views might influence consensus?

- How well would the solutions meet the identified needs?
- What is the volume of need? How many people?
- Do most people travel towards central Ottawa or locally?
- How could costs be divided between users and taxpayers?
- How do the costs compare with the benefits?
- + More?



On Demand Transit

Belleville's First 6 Months

Paul Buck
Manager – Transit Operations
City of Belleville



Belleville Transit

Two (2) wards

Service Area Population 50,716

Service Area Size 247.2 sq km

Total Transit Mileage in 1 year

1,079,105

Total Transit Service Hours

57,421



Belleville Transit

16 Conventional Transit Buses

40' Nova LFS

34 Drivers

2 Supervisors

3 Mechanics

1 Customer Service Person

Last year we carried

1,135,409 Passengers

Late Night Bus Service

January 2018 Council Authorized the Launch of a 1 year Pilot for Late Night Service.

1 Hour fixed route, circling the City providing service to the North East Industrial Park, Loyalist College and residential areas.

Flex Route

Ridership – Average 46 per night

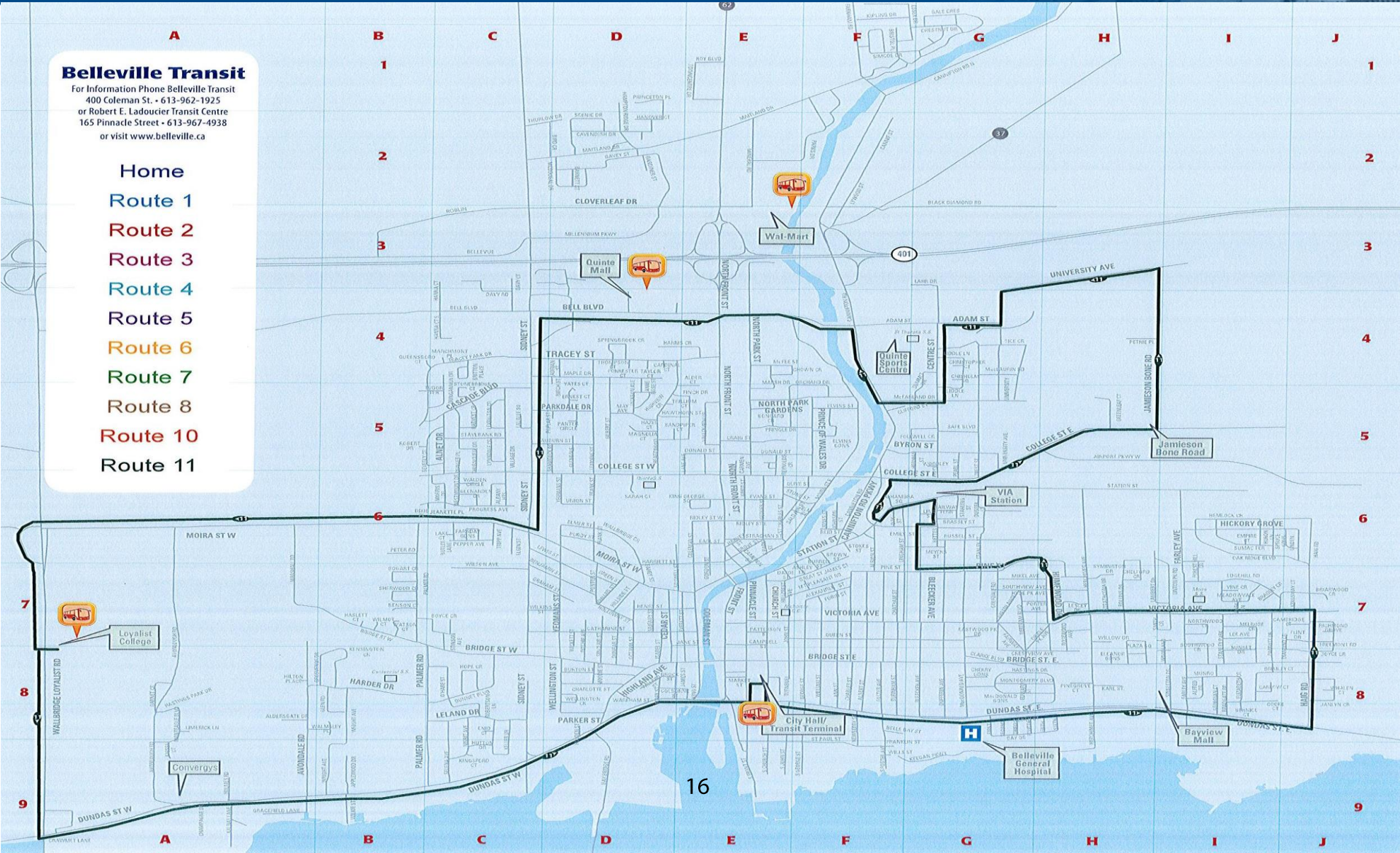


Route 11 – Late Night

Belleville Transit

For Information Phone Belleville Transit
400 Coleman St. • 613-962-1925
or Robert E. Ladouceur Transit Centre
165 Pinnacle Street • 613-967-4938
or visit www.belleville.ca

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- Route 3
- Route 4
- Route 5
- Route 6
- Route 7
- Route 8
- Route 10
- Route 11





On Demand Bus Service

Initiated by CUTRIC (Canadian Urban Transit Research and Innovation Consortium)

Partnered with Pantonium Inc.

- in coordination with:

University of Toronto

Ontario Centers for Excellence in Education

How does it work??

- <https://youtu.be/P0hxCGW5gw4>

WWW.BTLETSGO.CA

September 17, 2018 launch On Demand Service

Instant Success



On Demand Statistics

Passengers Responded Immediately!

Soft launch moved to full launch in 2 weeks

- Ridership on a rocket!

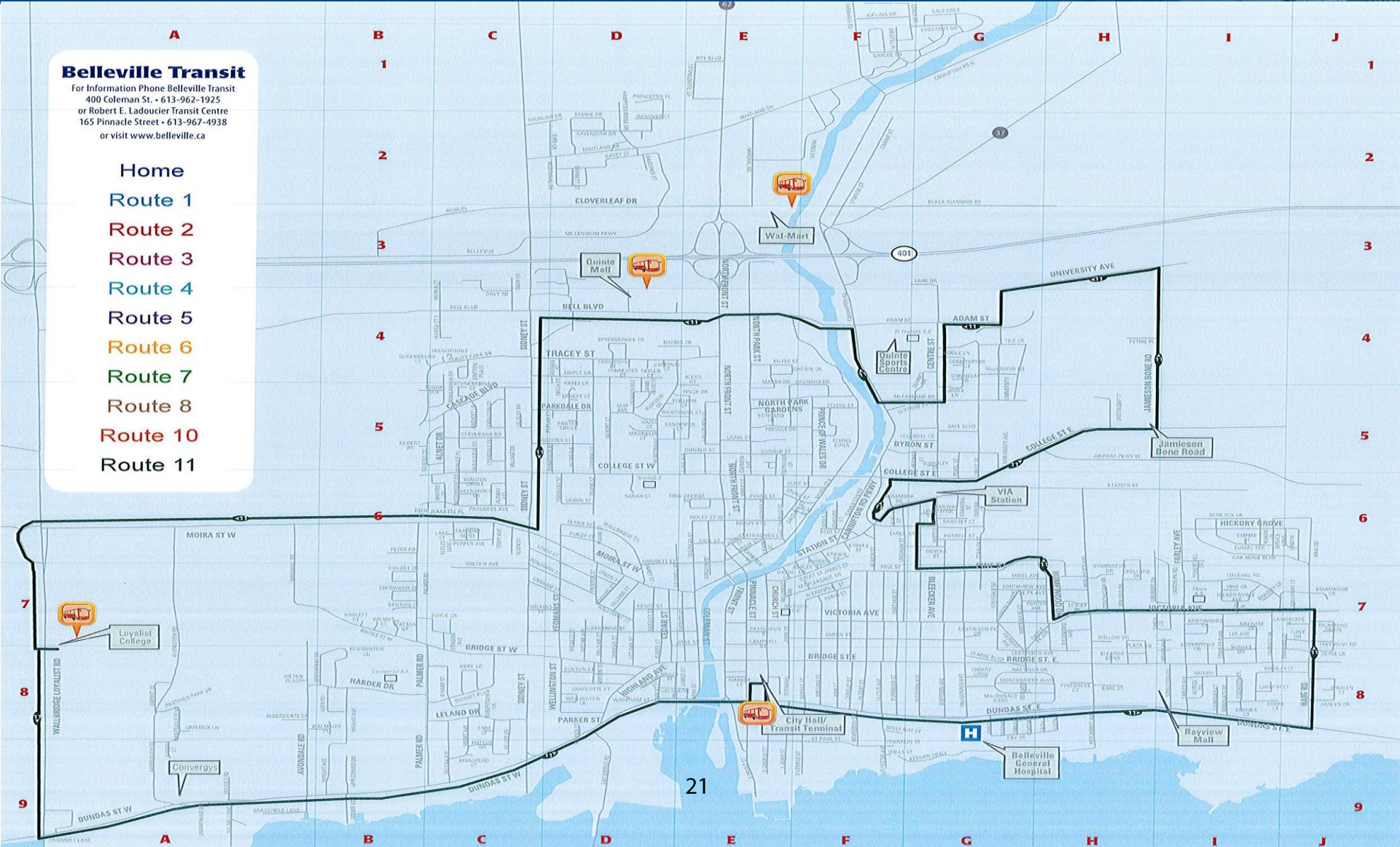
- August 2018 1246
- September 2018 1725
- October 2018 3149
- November 2018 3890
- December 2018 2717
- **January 2019 4375**



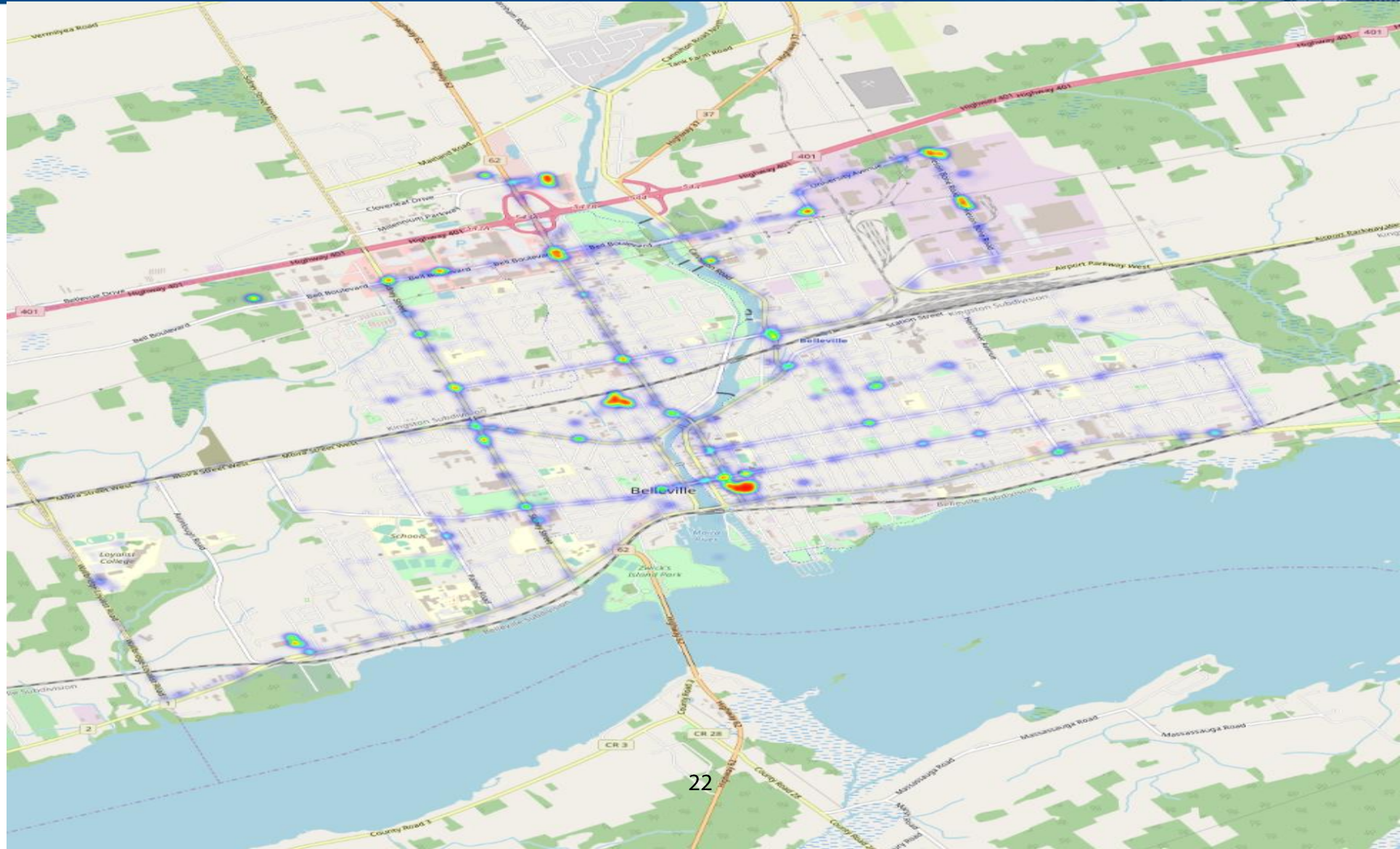
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Heat Map



Is It Too Good???

- It all started in October.....
- Service Requests higher than capacity.
- Piggy Backing
- “Pushed Calls”
- So, how did we fix it??

What's Next??

On Demand offers many options for Transit.

Specialized Services for Mobility Impaired

Rural, low density areas

Community Buses, mixed use





Thank you!

Questions??

Paul Buck
Manager – Transit Operations
City of Belleville

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613-962-4344 ext 3556

INNISFIL TRANSIT - PAUL PENTIKAINEN



- [Innisfil – Uber Case Study Video](#)

- [TedX Talk – Jason Reynar, Town of Innisfil CAO](#)



CLOSING REMARKS



- Eli El-Chantiry, Ottawa City Councillor, Ward 5 - West Carleton-March

APPENDIX - INNISFIL



- OGRA Webinar – Innisfil - Uber
- Budget Update – Paul Pentikainen presentation starts around 7hr 27min mark of the video
- September 2018 Staff Report - other background information and staff reports found at www.innisfil.ca/transit)
- Innisfil – First Ride Sharing Program in Canada – <https://www.uber.com/cities/innisfil/partnership/>

APPENDIX - COLLINGWOOD



- Collingwood Ride Sharing Program – TedX Talk – Jason Reynar, Town of Innisfil CAO